From: Chambers, Blai

Subject: Transit to Vaccines Weekly Digest - April 14, 2021

Date: Wednesday, April 14, 2021 12:41:31 PM

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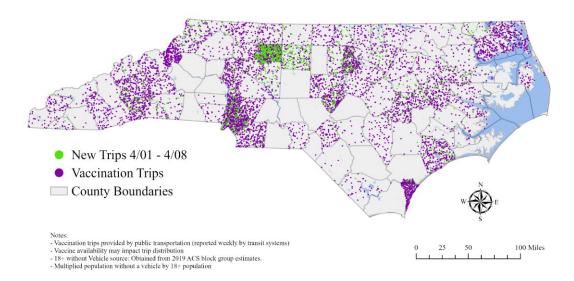
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Good Afternoon Transit Partners,

Welcome to another weekly Transit to Vaccine Digest.

Weekly Wins*

VACCINATION TRIPS PROVIDED BY NC TRANSIT AGENCIES



Since the beginning of the T2V efforts, **76 Transit Systems (78%)** have reported over **8,799 Trips** and traveled over **71,537 miles** to provide transportation to **6,285** people for vaccinations.

346 Dedicated Vehicle Days have been provided.

*Non-map data from Weekly Data survey through Wednesday, April 14, 2021

System Spotlight:

Cape Fear Public Transportation Authority (WAVE)

Wave Transit formalized an action plan and were accepting calls for reservations within 48 hours' notice of the NC DHHS/NCDOT initiative of providing transit to those that needed it to vaccination sites. They have worked closely from the beginning with their partners, including the City of Wilmington, New Hanover County Emergency Management, New Hanover Novant Medical Center, and the New Hanover Health Department. Staff attends weekly meetings to establish defining service delivery, logistics on entrance and exit of the vaccination sites, and information exchange on current and future vaccination sites. They have also worked closely with other local advocacy groups and health providers, such as the Senior Center, local health clinics, church groups, and some civic organizations that are also providing vaccinations on site.

Wave Transit published a press release as soon as we committed to the project, notifying the public through local news outlets of the free transportation to vaccination service. They have found most ride requests come in waves following a press release or public outreach initiative from our partnering agencies, such as a call chain to all senior clients or to a housing development or specialized group. Word of mouth has also been successful with our senior population, as they are communicating in their social circles about the service or making referrals to Wave's DART service.

WAVE has been fortunate to be in an area where efforts have made the vaccine is readily available and the administration rate is high. New Hanover County currently has 26% of its residents fully vaccinated, which is slightly higher than the state's rate of 24%. They have received an overwhelming amount of positive feedback from people in the City of Wilmington and New Hanover County and are extremely proud to have been a part of such an important health initiative through the support of our communities, NCDOT and DHHS. They plan to continue to provide the service as long as it is needed for those that depend on them and look forward to the full recovery and prosperity of their area.



Winston-Salem Transit Authority (WSTA)



WSTA's vaccination transportation information campaign for residents of Forsyth County has gotten off to a good start.

The campaign is using print media, television, radio, Facebook, Instagram, Google and WSTA paratransit vehicle ads to spread the word about jumping on the bus or calling WSTA to arrange a ride to get a Covid-19 vaccination.

When the Forsyth County Department of Public Health set up an outreach vaccination site March 31 from 1-4pm at a facility near the headquarters of Cook Medical Inc. (CMI) in Winston-Salem, WSTA got a phone call from CMI requesting coordination of vaccination transportation services for approximately 200 members of their workforce. The operation ran smoothly. Last week they provided their highest number of trips yet, over 5001

According to the WSTA staff members handling incoming calls for vaccine transportation, the volume of phone calls is steadily increasing. WSTA is adjusting its media plan as the campaign progresses. For example, due to a lack of responses from ads on Instagram, WSTA has shifted ad dollars to Facebook, where the responses and shares are much greater. When the campaign ends in June, a wrap-up report will be developed and shared with the WSTA Board.

Weekly Data and Claims Reminder

Remember, even if you have no rides, please still submit a data report for the week. If you are a system that primarily provides fixed route services, if you have any data, even if it's only the number of riders, please submit that.

Please remember to submit your weekly data survey by end of day on Tuesdays. The requested information helps our team understand resource and funding needs and communicate those needs and successes.

https://app.smartsheet.com/b/form/f60074eadd0a4463b85e38dc5724a9a2

Reporting All-Stars

The following systems, who have consistently submitted their data. Thank you for your dedication to communicating successes:

- Cape Fear Public Transportation Authority (Wave) 14 reports (all reporting weeks)
- AppalCART 14 reports (all reporting weeks)
- Ashe County 14 reports (all reporting weeks)
- Avery County 14 reports (all reporting weeks)
- GoWake 14 reports (all reporting weeks)
- Rowan County 14 reports (all reporting weeks)

- Mecklenburg County 14 reports (all reporting weeks)
- Kerr Area (KARTS) 14 reports (all reporting weeks)
- Lee County—14 reports (all reporting weeks)
- Madison County 14 reports (all reporting weeks)
- Union County– 14 reports (all reporting weeks)
- Wilkes County 14 reports (all reporting weeks)
- Hoke County 13 reports (all reporting weeks)
- High Point- 13 reports (all reporting weeks)
- McDowell County 13 reports (all reporting weeks)

Communications and Events- Week of 3/8

Please see below for a summary of communications and events from the week of 3/8/2021:

Subject	Date	Notes
		For the Recording, please visit:
Monthly IMD Transit System Meeting	04/07	https://connect.ncdot.gov/business/Transit/Pages/Transit-Meeting-
		<u>Resources.aspx</u>

Additional Information

 $\textbf{Don't forget all the good info on our Website!:} \underline{\texttt{https://connect.ncdot.gov/business/Transit/Pages/Transportation-COVID-19-Vaccine-Sites.aspx}}$

Thank you!

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